

Previously, the driving force behind every dental visit in my life was extreme discomfort. As beggars can't be choosers, the dentist selected was typically: the only one available. Multiple bad experiences compounded an already serious problem. The fear factor was extreme.

When my wife steered me to her dentist during a typical crisis, I reluctantly submitted to what was going to be a multi-visit repair process. Antibiotics were required before the repairs could begin. Without severe pain clogging my brain and my vision, the second visit was a real eye opener. I left the office, x-rays in hand, with a commitment to find an alternative. That "window of opportunity" allowed me to find your offices.

There are hundreds of dentists in Northern Palm Beach County. Your office is second to none. While other dentists appear to be applying the proceeds from their endeavors to educational loan payments or the accumulation of requisite "toys," you are investing in your practice.

Your office is contemporary in design and execution. It exudes a warmth and an attention to patient comfort. Your staff is large, obviously experienced and well-trained. All of the equipment is new and state-of-the-art. That goes beyond the large, highly visible "tools of the trade." Every time a drawer or a cabinet is opened, a hi-tech piece of equipment is introduced.

It wouldn't surprise me to discover that your attention to cleanliness sets the standard for your industry. Everything is spotless, and care is taken to keep it that way. I have really learned to appreciate people who recognize the importance of my health. That's the whole point of this message. Clearly, you have invested a huge sum in your ongoing effort to provide the very best patient care possible. Please accept my gratitude.

Sincerely,

Walter F.